

# 2018 OPMCA Membership Directory Advertising

## **Ad Deadline**

November 30, 2017

## **Ads Accepted:**

Files may be sent via e-mail to [hannah@opmca4you.com](mailto:hannah@opmca4you.com)

## **Standard Ad Sizes & Rates** (Black and White rates only, see below for additional color charges.)

Full Page	4 ½ W x 7 H	\$450.00
One Half Page	4 ½ W x 3 H	\$375.00
One Third Page	4 ½ W x 2 H	\$275.00

- Trim Size – 5 ½ W x 8 ½ H
- Bleed Size – ¼ inch bleed

## **Color Ad Rates**

Black plus 1 color available for an additional \$110.00 per ad.

4 Color Process available for an additional \$440.00 per ad.

## **Ad Placement**

Premium Positions:     Inside Front Cover  
                                  Page 1 – Across from Inside Front Cover  
                                  Inside Back Cover  
                                  Back Cover

- Available for 4 Color Process Ads ONLY
- Available for additional 25% of rate total
- Premium Position advertising will be granted in the order of receipt of the signed contract and selection is determined on the basis of first come, first served.

All other ad placement requests will be granted based on availability.

## **Ad Design Services**

Design services are available through OPMCA for basic ad layout and/or full design of your company's ad in our publication. Please call the office for details.

Please direct all inquiries to: Hannah Fite, OPMCA, (800) 256-5013 or (405) 842-6625, [hannah@opmca4you.com](mailto:hannah@opmca4you.com).